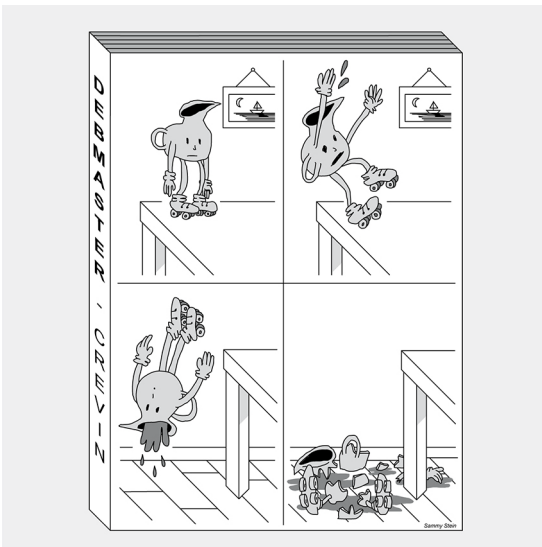


20th release Da! Heard it Records

DEBMASTER CREVIN

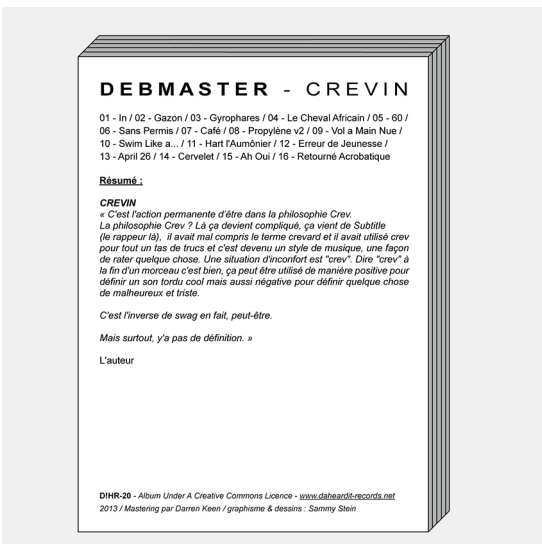
Paris, February 20th 2013 - Today, eclectic label Da! Heard it Records announces the launch of its **20th release, Crevin by Debmaster.**



With his new opus CREVIN, Debmaster, both inspired and inspiring, gives a kick in the ass to “Dancefloor” music. In continuation with Crev’ Sessions (under ex-label BriEfcAse Tockers), CREVIN presents itself today as the fermata of Crev philosophy, a philosophy for which Sammy Stein offers a definition through the cover he drew.

Dirty and stubborn hip-hop beats tinted with arpeggic bleep bleeps for a dark yet dancing result. CREVIN is falsely awkward, a worked looseness, the antonym of Swag.

It’s a definite nod of the head for the fine amateurs of hip-hop and electro, but also for all the lovers of off-the-wall nights, where sweat mixes genres in a quest for shared discovery. Because CREVIN is eclecticism at its foundation and the promise of a blissful marriage of several horizons, for the better and for the worse.



For this release, Da! Heard it Records renews the collector item and proposes a palpable limited edition of 100 copies, each accompanied by a 12-page libretto by Sammy Stein : a drawn dive into the heart of the Crev philosophy.

Teaser :

<https://soundcloud.com/daheardit-records/debmaster-crevin-preview>

The EP can be downloaded here :

<http://www.daheardit-records.net/fr/discography/dhr-20>

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ABOUT DEBMASTER

With his borderline obsessive “wonkiness”, Julien Deblois, aka Debmaster, trims his mustache every day the same way he trims his music. A kind of tornado of bleeps finding its strength as much in hip-hop as in more obscure genres such as Moldavian 8bit or African accordion. One thing is certain : he never goes half way. His live shows are a kind of kick in the ass to the lack of variety and slackening of electronic music (sound familiar?). After a 4-year debut in France, he now lives in Berlin, which allows him to sweep the European rooms at an unrestrained rhythm.

ABOUT DA! HEARD IT RECORDS

Da! Heard it Records, created in 2006, is a net-label touching on Toyz-Pop, Electro Trash, Chiptune, Breakcore and Electro Punk among others, with a heavy leaning towards 8-bit music and pixel/net art. The aim of this eclectic record company is to promote new artists and new types of music. D!HR is an outward-looking label, accessible to professional and amateur musicians alike, and to all types of listener, thanks to its policy of open and free culture and to the types of music it publishes. Its albums are distributed under a Creative Commons licence, encouraging sharing and reuse of the music.

To find out more : <http://www.daheardit-records.net/fr/>

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